



2024 Advertising Kit

Browse our kit for suggestions on advertising placements. Have an idea? Let us know! Need a designer? We can help with that!

Our membership base averages over 400 memberships and families (around 1200 people) in the Hastings and surrounding area. We make our regular communication channels available to businesses and causes through advertising placements. We do reserve the right to decline running ads at our discretion.

If you need help creating an ad - no problem! We can help design your ad to specs, at no additional cost.

About Our Placements & Opportunities

PRINT PLACEMENTS



FORECAST

Produced monthly, a 20 page full-color publication provided to every member



MEMBER HANDBOOK

This 20 page full-color publication is given to all new members, and by-request for current members.

DIGITAL PLACEMENTS

EMAIL

Regular communication is sent to every member who qualifies for our email lists (600-700 emails), including daily or weekly emails.



PRICING

One-Time Run \$35
(Mon. unless otherwise noted)
Weekly Run (Mon.-Sat.): \$140
Monthly Run: \$335
Annual (1x per month): \$440
Annual (2x per month): \$730

GOLF SPONSORSHIPS & SPECIAL EVENTS



TOURNAMENT & LEAGUE SPONSORS

Sponsors contribute to payout prizes at the end of play. They are promoted as part of sign ups, and on the scoring leader board.



GIVE AWAY SPONSORS

Sponsors can also fun non-monetary prizes for tournaments.

We'd love to continue the conversation about how we can make Lochland work for you. Contact Jessica Brock at jessica@lochlandcc.com or 402-462-4151. Visit us online at lochlandcc.com or facebook.com/Lochland.Country.Club

Packaged Placements

We want to offer our clients the best solutions for their business, and would love to learn about ideas you may have. Our most popular package choices below.



PRINT-ONLY PACKAGE (ANNUAL)

Forecast, Member Handbook

3.5in x 2in - \$450

4in x 5in - \$655

8in x 3in - \$840



PRINT+ WEB (ANNUAL)

Forecast, Directory, Lochlandcc.com

3.5in x 2in - \$620

4in x 5in - \$800

8in x 3in - \$950



PRINT+ DIGITAL (ANNUAL)

Forecast, Directory, Online, Email (1x/mo)

3.5in x 2in - \$990

4in x 5in - \$1155

8in x 3in - \$1270



HIGH-IMPACT (PER MONTH)

Forecast, Email (weekly)

3.5in x 2in - \$355

4in x 5in - \$395

8in x 3in - \$430

Printed Placement Options



Lochland publishes a monthly full-color 20-page 8.5x11 newsletter, which reaches an audience of more than 400 member households (1200+ individuals), and staff.

4 inches x 5 inches

One Time Run - \$115

Forecast Package (annual) - \$635

3.5 inches x 2 inches

One Time Run - \$50

Forecast Package (annual) - \$355

8 inches x 3 inches

One Time Run - \$140

Forecast Package (annual) - \$805

Golf & Event Sponsorships

MEMBER-EVENT GOLF SPONSORSHIPS

Contact Ky at the Golf Shop to learn more: 402-462-8783, or email ky@lochlandcc.com.

SUMMER LEAGUES - \$1,200

Opportunities for both men and ladies' league, May-August. Approximately 120 men, 70 ladies compete. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

MATCH PLAY - \$600

Runs May through September, 40-60 men and ladies participate. Sponsor logo included on promotional information.



STAGS - \$500

Stags are played the last Friday afternoon of the month, May-September. Approximately 90 players. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

CLUB CHAMPIONSHIP - \$500

An Individual Stroke Play tournament, awarding high-point awards for Lochland Player's Club participants. Approximately 60 players compete. Sponsor logo included on promotional information, and online scoring page.



FALL & INDOOR LEAGUES - \$500

Opportunities for both men and ladies' league, per month time frames. Approximately 60 players compete. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

INDOOR TOURNAMENT - \$300

Every winter three indoor tournaments are hosted in our indoor golf simulator. Approx 30-40 players, men and ladies participate. Sponsor logo included on promotional information.



MEMBER GUEST - \$100-\$5,000

Our annual Member Guest Tournament has been building a dedicated group of members and their guests. Player's range in age, and their guests vary from next door to next state. We are looking for sponsors to help make the weekend a standout, providing more opportunities for a fun weekend. We're looking for sponsorships for things like door prizes, food and beverage options, and hole sponsors. Contact Ky to learn more.

