



Lochland Country Club

2022 Advertising Kit

Browse our kit for suggestions on advertising placements. Have an idea? Let us know! Need a designer? We can help with that!

Our membership base averages over 400 memberships and families (around 1200 people) in the Hastings area. We make our regular communication channels available to businesses and causes through advertising placements. We do reserve the right to decline running ads at our discretion.

If you need help creating an ad - no problem! We can help design your ad to specs, at no additional cost.

About Our Placements & Opportunities

PRINT PLACEMENTS



FORECAST

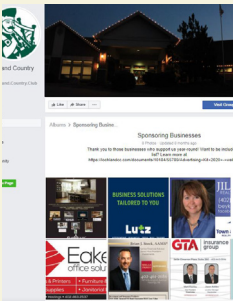
Produced monthly, a 20 page full-color publication mailed to every household.



MEMBER HANDBOOK

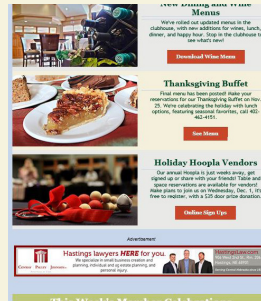
This 20 page full-color publication is given to all new members, and by-request for current members.

DIGITAL PLACEMENTS



WEBSITE & SOCIAL

Feature your business and link to your website in our 'Sponsors' section of lochlandcc.com, and Facebook album.



EMAIL

Regular communication is sent to every member who qualifies for our email lists (600-700 emails), including daily or weekly emails.

GOLF SPONSORSHIPS & SPECIAL EVENTS



TOURNAMENT & LEAGUE SPONSORS

Sponsors contribute to payout prizes at the end of play. They are promoted as part of sign ups, and on the scoring leader board.



GIVE AWAY SPONSORS

Sponsors can also fun non-monetary prizes for tournaments.

We'd love to continue the conversation about how we can make Lochland work for you. Contact Claire Bostelman at claire@lochlandcc.com or 402-462-4151. Visit us online at lochlandcc.com or facebook.com/Lochland.Country.Club

Packaged Placements

We want to offer our clients the best solutions for their business, and would love to learn about ideas you may have. Our most popular package choices below.



PRINT-ONLY PACKAGE (ANNUAL)

Forecast, Member Handbook

- 3.5in x 2in - \$450
- 4in x 5in - \$655
- 8in x 3in - \$840



PRINT+ WEB (ANNUAL)

Forecast, Directory, Online

- 3.5in x 2in - \$620
- 4in x 5in - \$800
- 8in x 3in - \$950



PRINT+ DIGITAL (ANNUAL)

Forecast, Directory, Online, Email (1x/mo)

- 3.5in x 2in - \$990
- 4in x 5in - \$1155
- 8in x 3in - \$1270



HIGH-IMPACT (PER MONTH)

Forecast, Email (weekly)

- 3.5in x 2in - \$355
- 4in x 5in - \$395
- 8in x 3in - \$430

Golf & Event Sponsorships

MEMBER-EVENT GOLF SPONSORSHIPS

Contact Ky at the Golf Shop to learn more: 402-462-8783, or email ky@lochlandcc.com.

SUMMER LEAGUES - \$1,200

Opportunities for both men and ladies' league, May-August. Approximately 120 men, 70 ladies compete. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

MATCH PLAY - \$600

Runs May through September, 40-60 men and ladies participate. Sponsor logo included on promotional information.

STAGS - \$500

Stags are played the last Friday afternoon of the month, May-September. Approximately 90 players. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

CLUB CHAMPIONSHIP - \$500

An Individual Stroke Play tournament, awarding high-point awards for Lochland Player's Club participants. Approximately 60 players compete. Sponsor logo included on promotional information, and online scoring page.

FALL & INDOOR LEAGUES - \$500

Opportunities for both men and ladies' league, per month time frames. Approximately 60 players compete. Sponsorship money is paid out to top performing players. Sponsor logo included on promotional information, and online scoring page.

INDOOR TOURNAMENT - \$300

Every winter three indoor tournaments are hosted in our indoor golf simulator. Approx 30-40 players, men and ladies participate. Sponsor logo included on promotional information.

MEMBER GUEST - \$100-\$5,000

Our annual Member Guest Tournament has been building a dedicated group of members and their guests. Player's range in age, and their guests vary from next door to next state. We are looking for sponsors to help make the weekend a standout, providing more opportunities for a fun weekend. We're looking for sponsorships for things like door prizes, food and beverage options, and hole sponsors. Contact Ky to learn more.

SPECIAL EVENT SPONSORSHIPS

Below is a list of a annual events that sponsorships could enhance, pricing will vary per event and placement. For more details, or for additional event opportunities, contact Claire at 402-462-4151 or claire@lochlandcc.com

JULY 3RD BASH

The largest event of the year (~1100 people) includes bouncy houses and games, buffet, and a fireworks show. Put your name on any of our activities, or sponsor a new offering (live band, special entertainment, etc).

LOCHLAND CAR SHOW

Held in conjunction with Kool-Aid Days, this event is open to the public to show and view. Sponsored give-aways or entertainment would enhance this event!

HOLIDAY HOOPLA

This event is open to the public, and is a fun way to set the holiday season in motion. Entertainment, give-aways, or sponsored bar would be a hit for this popular outing!

Forecast Newsletter Placements

Lochland publishes a monthly full-color 20-page 8.5x11 newsletter, which reaches an audience of more than 400 member households (1200+ individuals), and staff.



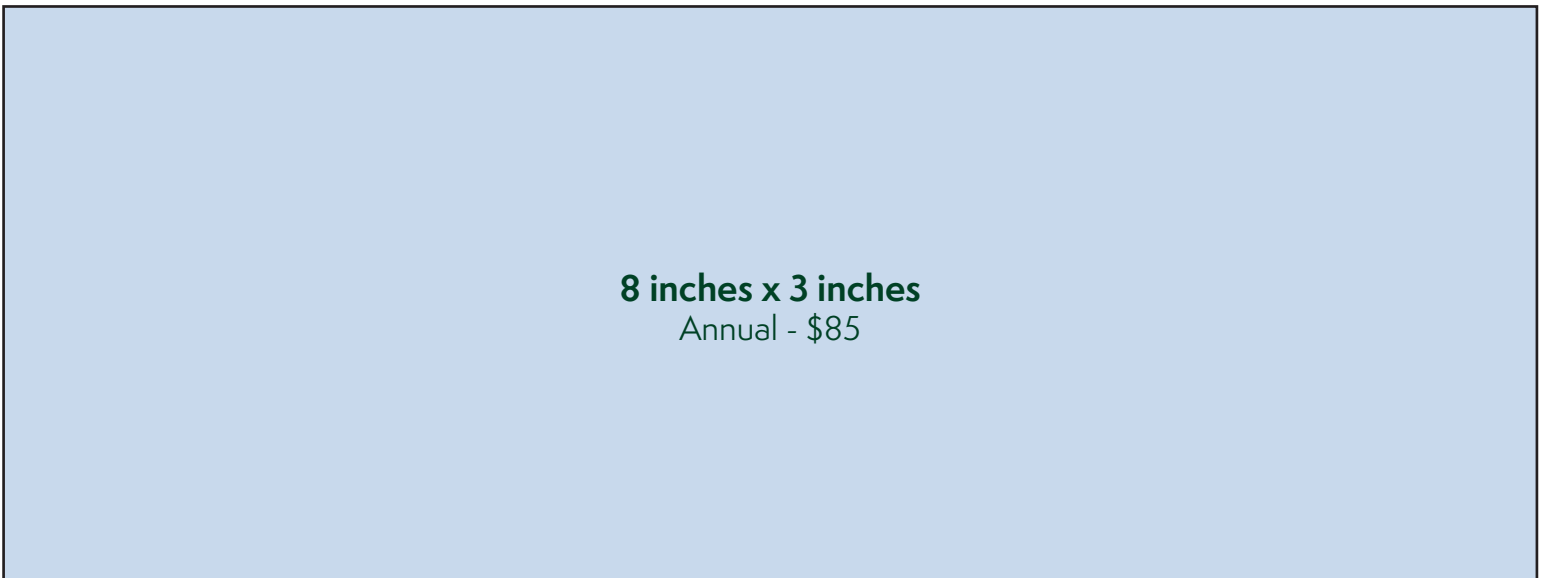
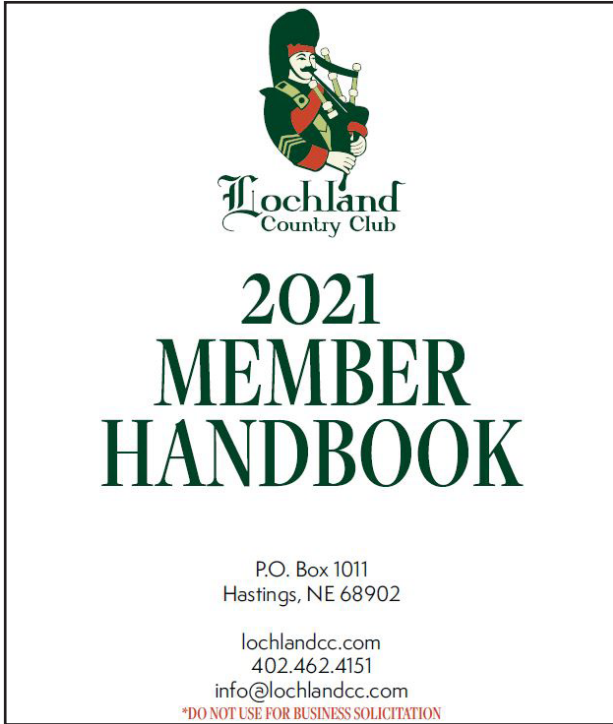
3.5 inches x 2 inches
One Time Run - \$50
Forecast Package (annual) - \$355

4 inches x 5 inches
One Time Run - \$115
Forecast Package (annual) - \$635

8 inches x 3 inches
One Time Run - \$140
Forecast Package (annual) - \$805

Member Handbook

This handbook includes valuable information for members, including rules, board information, and historical reference. Each new member receives a Handbook, as well as current members by request.



Digital Placements

EMAIL

We communicate daily with members via email, current list is between 600-700 addresses. Ads will click through to websites or social accounts, and are placed above the birthdays & anniversaries section. Recommended size 728x90 JPEG.

PRICING

One-Time Run (Monday, unless otherwise noted): \$35

Weekly Run (Monday-Saturday): \$140

Monthly Run: \$335

Annual (1x per month): \$440

Annual (2x per month): \$730

* Unless otherwise specified, Monday runs will be prioritized, followed by Saturdays, then other days of the week.

The screenshot shows a digital advertisement for a clubhouse menu. It features three main sections: 'Menus', 'Thanksgiving Buffet', and 'Holiday Hoopla Vendors'. Each section includes a photograph of food or a scene from the clubhouse and a call-to-action button. Below these sections is a banner for 'Hastings lawyers HERE for you.' and a green bar at the bottom that says 'This Week's Member Celebrations'.

Menus
We've rolled out updated menus in the clubhouse, with new additions for wines, lunch, dinner, and happy hour. Stop in the clubhouse to see what's new!
[Download Wine Menu](#)

Thanksgiving Buffet
Final menu has been posted! Make your reservations for our Thanksgiving Buffet on Nov. 25. We're celebrating the holiday with lunch options, featuring seasonal favorites, call 402-462-4151.
[See Menu](#)

Holiday Hoopla Vendors
Our annual Hoopla is just weeks away, get signed up or share with your friends! Table and space reservations are available for vendors! Make plans to join us on Wednesday, Dec. 1, it's free to register, with a \$35 door prize donation.
[Online Sign Ups](#)

Advertisement

Hastings lawyers HERE for you.
We specialize in small business creation and planning, individual and estate planning, and personal injury.
COWAN PATEY JOHNSON
HastingsLaw.com
905 West 2nd St., Rm. 204
Hastings, NE 68901
Serving Central Nebraska since 1975

This Week's Member Celebrations
Stop in anytime this month for a free dessert!

LOCHLANDCC.COM & FACEBOOK

Our website includes a 'Sponsors' section, with links to several categories of businesses. We promote this section of the website to members on an ongoing basis. Our Facebook page will host a Sponsors Album, in which we will regularly post to our followers. Placement includes business logo (jpeg) and link to the URL provided. Cannot be larger than 325x120px.

PRICING

Annually: \$255

The screenshot shows a Facebook page for Lochland Country Club. The page features a cover photo of the clubhouse at night. The main content area displays a 'Sponsoring Businesses' album with a thank-you message and a link to a document. The page also includes a sidebar with navigation options and a 'Create a Page' button.

Lochland Country Club
@LochlandCountryClub

Home
Posts
Events
Photos
Videos
Reviews
About
Community
Groups

[Create a Page](#)

Sponsoring Businesses
3 photos · Updated 3 months ago
Thank you to those businesses who support us year-round! Want to be included on this list? Learn more at <https://lochlandcc.com/documents/10164/55709/Advertising-KIT-2020+-+web+res.pdf>

BUSINESS SOLUTIONS TAILORED TO YOU

JIL REAL ESTATE
402-462-4151
Brynn

Ellerbrock INSURANCE
Brian B. Ellerbrock
Commuter
Fire
Auto
Life